

Employer Investments in Well-being Programs

A National Business Group on Health® Infographic

WELL-BEING PROGRAMS

Health Care Budget

An average of **3.5%** of health care budgets are spent on well-being programs.

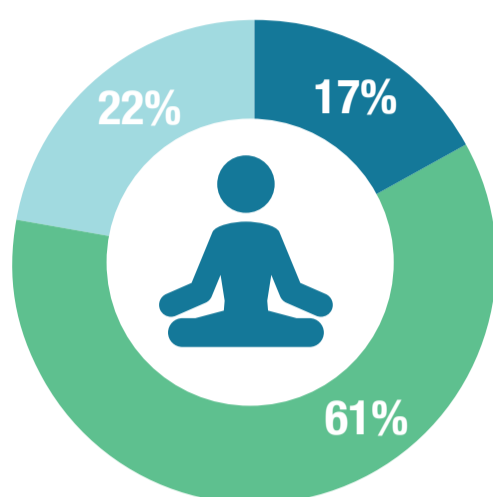


Employers spend an average of **\$3.6 million** each year on well-being programs.



78%

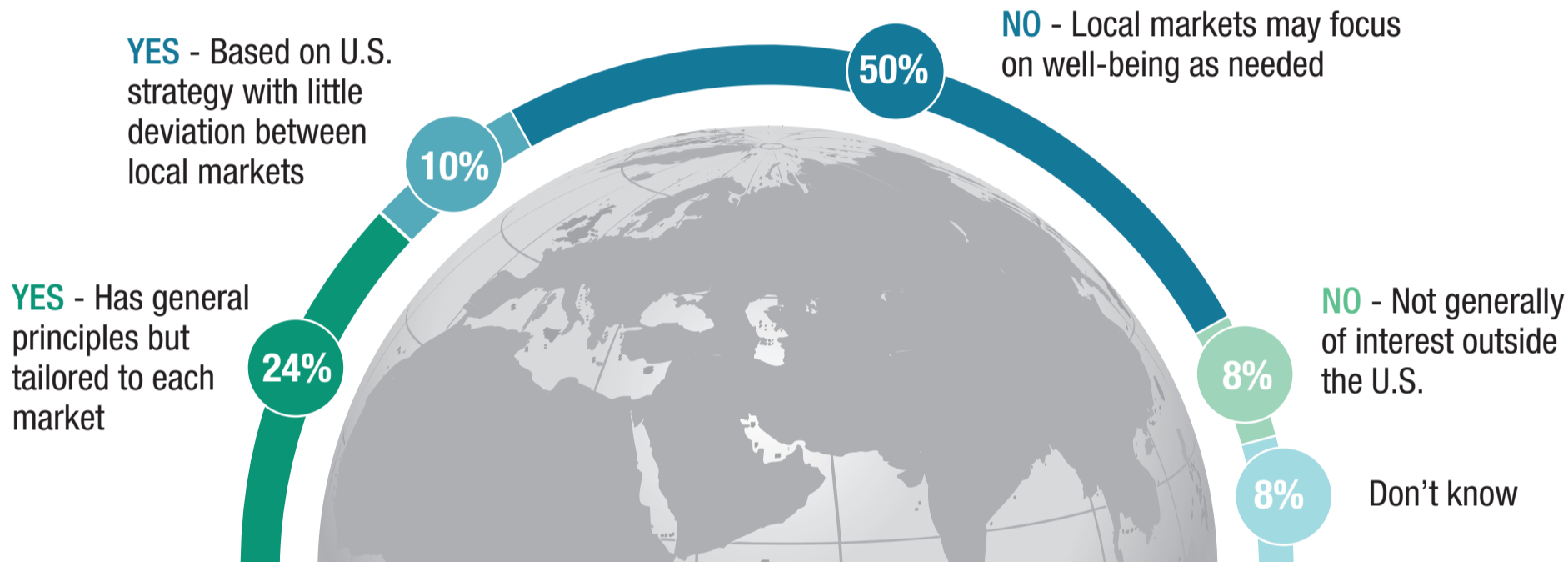
of **EMPLOYERS** consider **EMPLOYEE WELL-BEING** to have a meaningful role in their business strategy



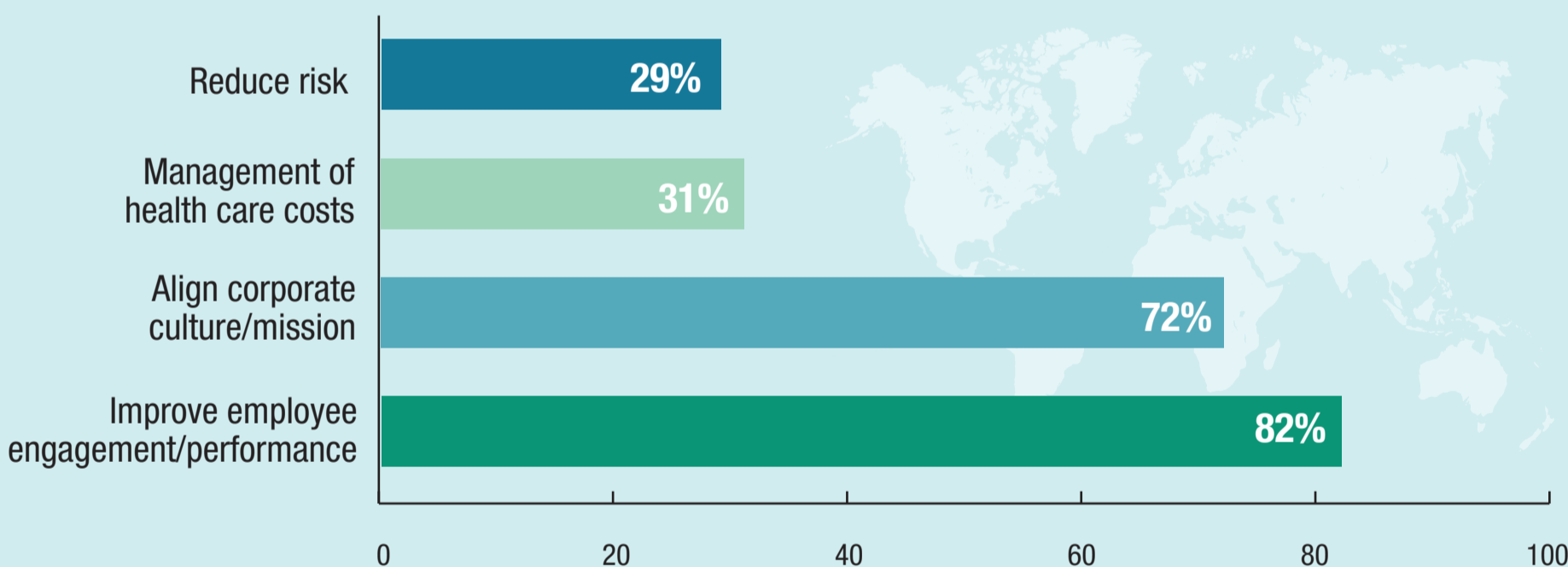
- Well-being strategy is **FUNDAMENTAL** to business strategy
- Well-being strategy is **A PIECE** of to business strategy
- Well-being strategy plays **LITTLE TO NO ROLE** in business strategy

GLOBAL WELL-BEING

Employers With a Global Well-being Strategy



Goal of Expanding Well-being Programs Globally



COMMUNICATION



GEN X-ERS are the most engaged generation



- | | |
|-----------------------------|------------------------|
| MOST REGULARLY USED: | MOST EFFECTIVE: |
| 1. Email | 1. Email |
| 2. Well-being website | 2. Employee meetings |
| 3. HR portal | 3. Well-being website |

FUTURE OF WELL-BEING: 3-5 YEAR OUTLOOK



75%

of employers will **EXPAND INVESTMENTS IN WELL-BEING**



23%

of employers will **KEEP INVESTMENTS STEADY**



2%

of employers will **REDUCE THEIR INVESTMENTS**