



2026 ANNUAL CONFERENCE

April 22-24, 2026 SHERATON NEW ORLEANS



Tuesday, April 21

12:00 – 6:00 pm

Registration Open for Employer Attendees

2:00 – 5:00 pm

Optional Networking Activities for Employer Attendees

Sign-in at 1:45 pm. Tours will depart from Sheraton New Orleans Hotel promptly at 2:00 pm.

- **Bayou Swamp Tour:** Escape the hustle and bustle of the French Quarter and explore the marshes that gave birth to Cajun culture and cuisine. Board a specially designed pontoon boat for a 3-hour bayou tour and catch a glimpse of many unique animals, an authentic Cajun “trapper’s shack” and more! Join us for a fantastic and authentic New Orleans experience!
- **Garden District Tour:** During this 3-hour guided walking tour participants will experience the rich history and timeless beauty of the New Orleans Garden District. Just a few miles upriver from the French Quarter, this picturesque area is renowned for its stunning pre-Civil War mansions, many designed in the elegant Greek Revival style.

6:00 – 8:00 pm

Best Employers Awards Celebration (Open to Employer Registrants only)

Armstrong Ballroom, Sheraton New Orleans, 8th Floor

Join us as we recognize the winners of the Excellence in Health and Well-Being and Excellence in Health Care Value awards. Don't miss the opportunity to network with and celebrate your peers!

Wednesday, April 22

7:00 am – 2:00 pm

Registration Open for Employer Attendees

7:30 – 8:30 am

Breakfast

8:30 – 8:35

Welcome

8:35 - 9:35 am

Data That Delivers: Unlocking Cost Control and Health Engagement

Data is everywhere but turning it into actionable insights is the real test. In this session, three leading employers will share how they and their partners transform health and well-being data into a useful tool for facilitating better care, smarter spending and stronger engagement. Learn how they identified and closed gaps in care, optimized cost management, and tracked outcomes that matter, improving both the bottom line and vendor accountability. You'll leave with examples and practical insights for building data-driven benefit strategies that deliver measurable results.

- Shawn Smith, *Vice President – Strategic Account Executive*, **Alight Solutions**
- Tanja Benton, *Senior Analytics Consultant*, **Artemis by Nomi Health**
- Brittany Knight, *Sr. Director, Employee Benefits*, **NextEra Energy, Inc.**
- Doug Peddie, *VP of Benefits*, **Siemens Energy**
- Craig Kurtzweil, *Chief Data & Analytics Officer*, **UnitedHealthcare E&I**

9:35 – 9:50 am

Break

9:50 – 10:30 am

Employer-to-Employer Sharing Session 1 – Select a discussion topic you wish to participate in from the following:

- E1A: Supporting the Full Spectrum of Mental Health Needs from Prevention to Treatment
- E1B: What ‘Bold’ Moves Look Like in Practice: The Changes You’ve Made to Enhance Quality and Reduce Costs
- E1C: The Evolving Landscape of GLP-1s and its Impact on Employers and Employees
- E1D: Delivering Health and Well-being Benefits Globally: Financing, Governance and Communications Considerations

10:30 – 10:45 am

Break

10:45 – 11:45 am

New Frontiers in Pharmacy

Prescription drug costs keep climbing, but new models are rewriting the rules and showing promise to bend the curve. This session unpacks new frontiers in pharmacy, highlighting influential factors such as technology and cash-pay strategies that are reshaping access, addressing affordability and increasing transparency. Hear from leaders at the forefront of these trends and walk away with ideas that can drive change in pharmacy benefits.

- Josh Golden, *Senior Vice President, Strategy*, **CapitalRx**
- Kasey Raetz, *Vice President of Product + Pharma Contracting & Strategy*, **Evernorth**
- Seth Friedman, *Pharmacy and Health Plan Services Leader*, **Gallagher Benefit Service**
- Chris Crawford, *Founder & CEO*, **RxSaveCard, Inc.**

11:45 – 12:05 pm

Break

12:05 – 12:45 pm

Employer-to-Employer Sharing Session 2 – Select a discussion topic you wish to participate in from the following:

- E2A: Rethinking Pharmacy Benefit Strategies and Partnerships to Address Cost Trends and Align Incentives
- E2B: Communications as a Key Lever for Benefits Engagement and Change Management
- E2C: Back to Basics: Ways You’re Prioritizing Prevention & Primary Care in 2026 and Beyond
- E2D: Leave & Flexibility: Challenges, Opportunities and Best Practices

12:45– 1:45 pm

Lunch

1:45 – 2:05 pm

Innovation Spotlight Session 1

I1A: A New Model for Cell and Gene Therapies

Learn how a new platform brings together employers, providers and drug manufacturers to manage the financial risk and clinical complexity of cell and gene therapies. Hear how pooled risk structures, curated provider networks and direct contracting are creating sustainable access to life-changing treatments.

- William Shrank, *Founder, Aradigm*

I1B: Building Workforce Resilience Amid Climate Disasters

Learn the practical steps employers can take during increasingly prevalent climate-related emergencies to safeguard health, maintain access to care and support employees. Understand how to integrate disaster readiness into your benefits strategy and secure resources that protect your workforce when it matters most.

- Tracy Watts, *Senior Partner, Mercer, a Marsh Business*

I1C: Financial Well-being, Data, and AI: Driving Benefits Engagement

Learn how AI-driven personalization and financial education work together to help employees make clearer, more confident decisions about their benefits. Explore how integrating data, technology and financial literacy can deepen engagement, build financial well-being, and prepare organizations for an AI-enabled future of benefits design and delivery.

- Jeff Miller, *Vice President - US, nudge*

I1D: Using Price Transparency to Address Costs

Explore examples of how employers are turning price transparency data into a lever for real savings through data-driven network design and steering members toward higher-value, lower-cost care. Learn how these insights can also inform plan design to lower cost without compromising quality.

- Shay Forbes, *GM, Employer, Turquoise Health*

2:00 pm

Registration Opens for Health Industry Partner Attendees. Session access begins at 4:00 pm.

2:05 – 2:20 pm

Break

2:20 pm – 2:40 pm

Innovation Spotlight Session 2

I2A: On-Time Detection: Turning Prevention into a Global Advantage

Hear why early detection of chronic conditions isn't enough and why the next frontier is on-time detection: using biomarkers to identify risk before symptoms appear. Learn more on how biomarker-based screenings may reduce costs, improve productivity and help employees take ownership of their health.

- Brock Anderson, *Head of B2B, Function Health*

I2B: Mental Health and AI: Safety, Trust, and What Employers Must Know

Explore what works, where caution is critical and how to evaluate AI-powered mental health tools with rigor. Hear considerations on how to prepare your organization for the next wave of AI in mental health care.

- Jenny Gonsalves, *Chief Product & Technology Officer, Lyra Health*

I2C: Reframing Serious Illness Care for Today's Workforce

Learn how home-based serious illness support, including early palliative care, can reduce costs and improve outcomes for vulnerable populations. Explore how predictive analytics, whole-person care, and integrated provider networks help identify rising-risk members, deliver care in the home when appropriate, and support patients with serious illness and those transitioning from acute events—reducing avoidable ED visits and hospitalizations while improving the care experience.

- Michael Gabriel, *National Medical Director, Carelon Palliative Care, Carelon*

I2D: Leveraging the Potential of Value-Based Health Plans

Discover how value-based health plans align employers, providers and members around better care at lower costs. Explore how a modern platform, real-time data and advanced analytics reduce waste, improve quality and restore trust and transparency in health care.

- Swati Mathai, *Co-Founder and CEO, XO Health*

2:40– 3:00 pm

Break

3:00 – 3:40 pm

Employer-to-Employer Sharing Session 3 – Select a discussion topic you wish to participate in from the following:

- E3A: Infusing Energy into Well-being Initiatives: Examples of Ways You've Refreshed Your Strategies
- E3B: Engaging Leaders of All Levels in Health and Well-being
- E3C: Promoting Vendor Partnership: Employer Approaches to Collaboration, Accountability and Measurement
- E3D: Deploying AI in Health Benefits and Well-being Programs

3:40 – 4:00 pm

Break

4:00 pm

Conference Sessions Open to All Attendees

4:00 – 4:05 pm

Welcome Remarks

- Ellen Kelsay, *President & CEO, Business Group on Health*

4:05 – 5:00 pm

Futureproofing Your Strategy: Understanding the Global Trends Reshaping Health and Well-being

Unprecedented scope and speed of change, innovation and mounting economic pressures demand that we take a future focused look at health and well-being. This session will offer a futurist's view of the forces that may reshape the health and well-being, including new technologies, evolving workforce expectations and global economic shifts. Walk away with insights on what tomorrow will hold to anticipate disruption and build programs that meet the needs of a fast-changing world.

- Don Abraham, *Senior Partner, Kantar Consulting, Kantar*

5:00 – 5:30 pm

Break

5:30 – 7:00 pm

Welcome Reception

Armstrong Ballroom, Sheraton New Orleans, 8th Floor

Kick off the 2026 Annual Conference at our Welcome Reception. Across one gathering space, attendees will experience the flavor of four unique New Orleans environments - Garden District, French Quarter, Cajun Bayou and Mardi Gras. Enjoy them all while networking with fellow attendees.

Thursday, April 23

Open to All Attendees

7:30 am – 5:30 pm

Registration Open

7:45 – 8:15 am

Yoga

Waterbury (2nd Floor)

Start your day with a morning yoga session. Light refreshments will be provided.

7:45 – 8:45 am

Breakfast

8:45 – 9:45 am

Plenary 1: Bold Moves That Break Barriers: Transforming Care, Costs and Accountability

Escalating costs and systemic flaws in health and pharmacy benefits demand more than incremental change from employers and their partners — they call for bold, immediate action. Hear two case studies of how employers have implemented transformative strategies to improve workforce health and to lower costs, supported by partners committed to accountability and innovation. Learn what drove their bold moves, how they overcame barriers, and what it took to challenge the status quo.

- Kembre Roberts, *Senior Vice President, Health Transformation Team Leader*, **Aon**
- Melinda Morimoto, *Sr. Benefits Director*, **Genentech**
- Corey Thomas, *Benefits and Leave Manager*, **Gordon Food Service**
- Eric Michael, *Pharmacy Benefits Practice Leader*, **PWC**
- Kristin Devlin, *SVP of Pharmacy Operations*, **Rightway**
- Cameron Hume, *VP Client Success*, **Solera Health**

9:45 – 9:50 am

Break

9:50 – 10:20 am

Mind Stretch: Uncovering the Hidden Toll of Caregiving in the Workplace

This session will explore the pervasiveness and the toll of caregiving by showcasing key trends and uncovering caregiver intensity, including among the Annual Conference audience. Discover tools to identify real needs caused by financial strain, time scarcity, and emotional stress, and understand the lasting impact.

- Alexandra Drane, *Co-Founder & CEO*, **ARCHANGELS**

10:20 – 10:50 am

Break

10:50 – 11:35 am

Breakout Session 1

Breakout 1A: Scalable Population Health Management

Gain insights on how employers are managing high-cost drivers by leveraging advanced primary care and providing comprehensive support for employees living with multiple chronic conditions. Discover how two companies have moved from reactive cost management to creating health care journeys that are prevention-focused, familiar and unfragmented, delivering better health outcomes and driving cost savings.

- Neal Peterson, *Director, Benefits*, **Constellation Brands**
- Grace Brothers, *Vice President, Benefits & Well-being*, **CNO Financial Group**
- Jeff Wells, *Co-founder and Board Director*, **Marathon Health**
- Leslie Helou, *Senior Vice President, Health Outcomes Strategy*, **MOBE**

Breakout 1B: Smarter Women's Health Benefits Through AI, Data and Wearables

Explore how AI, real-time data and wearable technology are transforming women's health, from fertility to menopause. Hear how one employer is building data-driven, personalized benefits that close care gaps, boost engagement and deliver measurable results for women and their organization.

- Jaya Savkar, *SVP of Product*, **Maven Clinic**
- Marny Rodriguez, *VP of Family Support Benefits*, **Morgan Stanley**

- Jill Angelo, *VP of Women's Health and Commercial Partnerships*, **ÖURA**

Breakout 1C: Vendor Accountability: New Analyses to Validate Impact

Gain insights on measuring program value in high-cost categories: fertility and digestive health. Hear from two employers that each conducted an analysis of the effectiveness of their vendor, and how they're holding their partners accountable and making data-driven decisions that deliver both value and impact.

- Sonja Kellen, *General Manager, Global Health & Wellbeing*, **Microsoft**
- Sam Holliday, *Co-founder & CEO*, **Oshi Health**
- Julie Stadlbauer, *Chief Development Officer*, **Progyny**
- Lisa Baylor, *Benefits Manager*, **Sedgwick**

Breakout 1D: Bridging the Distance: Reaching Employees Where They Are

Learn how two employers reimaged access to care for even the most hard-to-reach populations using on-site and near-site clinics and virtual orthopedic care. Hear the strategies they deployed to reduce costs and boost employee engagement by prioritizing reaching every employee in need of care, no matter where they are.

- Katie Wendorff, *Senior Vice President of Advanced Contracting Strategies*, **Brown & Brown**
- Manveen Mahal, *Director, Global Benefits*, **The Wonderful Company**
- Rene Lehman, *Senior Benefits Program Manager*, **Workday**
- Jessica Landin, *CEO*, **Vori Health**

11:35 am – 12:05 pm

Break

12:05 – 12:45 pm

Breakout Session 2

Breakout 2A: Rethinking Menopause in the Workplace

Gain insights from menopause research surveying more than 900 women working in large U.S. organizations to understand the realities of menopause at work and the cost of inaction. Walk away with the business case for menopause support and hear strategies from an employer on how to cultivate a culture that normalizes conversation and improves well-being for all employees.

- Romy Nelson, *Employee Health and Wellness Manager*, **City of Mesa**
- Susan Alonzo, *Health & Wellbeing Program Manager*, **Stellantis**
- Christine Muldoon, *Senior Vice President, Marketing and Strategy*, **WebMD Health Services**

Breakout 2B: No More Guesswork: The Power of Transparent Pricing

Learn how an alternative health plan approach implemented by one employer is giving employees upfront transparent pricing, provider quality scores and incentives to make smart choices, all without restricting access. Unpack the framework, data and practical steps that enabled the company to build a benefit strategy that improves affordability and preserves quality.

- Matthew Hall, *Benefits Strategy Manager*, **Koch**
- Kevin Knight, *Chief Marketing Officer*, **Sidecar Health**

Breakout 2C: High-Quality Specialty Care: A Strategy for Cost Control

Explore how an employer is steering their "on the go" employees toward top-performing providers to reduce unnecessary care, improve employee experience and achieve measurable savings without sacrificing quality. Walk away with the understanding of how they are working with their partner to guide employees toward the most effective and patient-centered care at the time of greatest need.

- Nathan Counts, *VP Total Rewards*, **Amtrak**
- Jason Tibbels, *Chief Medical Officer*, **Lantern**

Breakout 2D: Health and Well-Being Front Door Reimagined

Discover how an employer and their partner re-designed the benefits experience across four pillars of health on one platform to support all members. Learn about simplified access, tailored communication and data driven engagement strategies tailored to the unique needs of a diverse and dispersed workforce.

- Meredith Turner-Williams, *Senior Vice President of Client & Operations*, **Castlight Health**
- Urvashi Saigal, *Senior Director, Head of Benefits*, **Danone North America**

12:45 – 2:20 pm

Lunch and Charitable Activity

2:20 – 3:20 pm

Plenary 2: Five Generations, One Workforce: Rethinking Health Benefits for All

Today's workforce spans five generations — each with unique health and well-being challenges, communication preferences and expectations. This session offers practical ideas to tailor benefits by life stage, integrate AI for personalization and reduce turnover and costs. Speakers will showcase how employers are moving away from one size fits all approaches and creating health and well-being programs to meet every generation where they are.

- Jeff Scott, *Managing Director Global Benefits, Retirement and Wellbeing*, **BMO Bank of Montreal**
- Jenna Glover, *Chief Clinical Officer*, **Headspace**
- Claire Morrow, *Head of Clinical Consulting*, **Hinge Health**
- Jake Anderson-Bialis, *Co-Founder*, **Inflection**
- Tanner Brunsdale, *Director of Benefits and Mobility*, **Lyft**
- Sari Kalin, *Director, Health and Benefits Strategy*, **Thermo Fisher Scientific**

3:20 – 3:50 pm

Break

3:50 – 4:35 pm

Breakout Session 3

Breakout 3A: Beyond Maternity: Building Benefits for Every Stage of Women's Health

Dive into how employers are addressing the full spectrum of women's health needs, from maternal risk prevention to chronic conditions like endometriosis, fibroids, PCOS, and menopause. Learn how two companies are embedding virtual specialty care, coordinating providers and enhancing engagement to reduce unnecessary procedures and time to diagnosis and improve outcomes. Leave with actionable steps to create benefits that support women's health across life stages.

- Jen McClain, *Vice President, Total Rewards*, **Hertz**
- Michele Arnette, *Lead, Benefits Analyst*, **Lumen Technologies**
- Spencer Milus, *Vice President of Sales and Business Development*, **Visana Health**
- Shelly MacConnell, *Chief Strategy Officer*, **WIN**

Breakout 3B: When the Unimaginable Happens: Helping Employees Through Caregiving and Loss

Understand how two organizations have sought to address life's toughest moments for employees, including caregiving demands and the complex process that follows a death. Explore strategies employers have used to ensure consistent support across cultures, regulations and resource differences, as well as how to reduce administrative burden and deliver compassionate, high-touch assistance when employees and their families need it most.

- Adam Kaufman, *Senior Manager of Benefits*, **Crowell & Moring LLP**
- Evan Falchuk, *CEO*, **Family First**
- Sean Siebert, *Sr. Benefits Program Manager – Leaves and Time Off*, **Medtronic, Inc.**
- Rob Combi, *Managing Partner*, **TenCode Benefits**

Breakout 3C: Meeting Complex Conditions Head On: How Personalized Care Can Make an Impact

Learn how two employers are partnering with vendors to address autoimmune conditions and obesity, including managing the growing cost of prescription drugs. Identifying and treating these diseases is often complex and successful treatment must be personalized, with wrap-around services that ensure patients are supported holistically for the long term; join this session to hear how it's done.

- Elina Onitskansky, *Founder & CEO*, **Ilant Health**

- Nicole Mata, *Executive Director of Health Benefits, Self-Insured Schools of CA (SISC)*
- Ellen Rudolph, *Co-founder and CEO, WellTheory*
- Joanna Klein, *Head of Global Benefits, Wellbeing, and Mobility, Zoetis*

Breakout 3D: Financial Well-being as a Health Strategy: Lessons from Leading Employers

Hear real-world examples on how to redesign a well-being strategy to reduce hidden financial risks, boost financial well-being and protect access to health care. Gain practical insights from employers on how they helped their workforce manage short-term financial disruptions without sacrificing necessities like preventive care or prescriptions.

- Lisa Morozoff, *Sr Manager, Americas Benefits, Adobe*
- Brandon Werber, *CEO & Founder, Airvet*
- Rebecca Liebman, *CEO and Co-Founder, LearnLux*
- Kathryn Rider, *AVP Benefits, The Campbell's Company*

4:35 – 4:50 pm

Break

4:50 – 5:35 pm

Plenary 3: From Promise to Practice: AI in Health and Health Care

Artificial intelligence is reshaping how employees engage with their health and health care—but where does it help, and where might it hurt? The session will explore how AI is fundamentally changing the way patients seek and consume health-related information. Speakers will offer practical insights based on real-world applications of AI in navigation, mental health and well-being, helping you identify opportunities, avoid risks and apply AI to improve employee experience and outcomes.

- Akin Oyalowo, *Associate Medical Director, Included Health*
- Gijo Mathew, *Chief Product Manager, Spring Health*
- Ozgun Ataman, *Chief Technology Officer, Well*

5:35– 6:00 pm

Break

6:00 – 6:30 pm

Gather for Second Line Parade to Big Easy Party

Rhythms Foyer (2nd Floor)

Grab a beverage and become part of the festive, traditional second-line parade from the Sheraton to Generations Hall! The procession will feature a local marching band, Mardi Gras beads, revelers and stilt walkers. Get in the Big Easy Party mood! The parade will begin at 6:30 pm rain or shine!

7:00 – 9:00 pm

Big Easy Party

Generations Hall, 310 Andrew Higgins Blvd, New Orleans, LA 70130

Celebrate new connections and old friendships in this historic setting with creole specialties and live jazz music.

Friday, April 24

7:30 am – 11:00 am

Registration Open

7:30 – 8:30 am

Breakfast

8:30 – 9:45 am

Focused Learning Sessions

Focused Learning Session A: Mental Health

Learn about mental health care models that tackle specific challenges: substance use disorders, cultural relevance across

the globe and youth-focused support. Leverage employer insights for identifying existing and emerging gaps in mental health strategy and what addressing them can mean for your workforce.

- Kristen Strobel, *Senior Director, Global Benefits*, **BD**
- Jennifer Birdsall, *Clinical Director*, **ComPsych**
- Sheryl Felber, *Sr Consultant, Health & Welfare Benefits*, **Danaher**
- Sarah Thompson, *Senior Vice President of Customer Success*, **Humankind**
- Yusuf Sherwani, *Co-founder and CEO*, **Pelago**
- Amber Andrus, *Director, Employee Benefits*, **The Kinetic Group**
- Laura Burgess, *Vice President of Human Resources*, **The Kinetic Group**

Focused Learning Session B: Cancer

Focus on a comprehensive cancer strategy by understanding what's changing in cancer screening, how new payment approaches can support sustainable coverage, the potential of AI in diagnostics, and the importance of supporting caregivers. Walk away with practical insights from employers on improving outcomes and embracing innovation.

- Pia Bhatia, *General Manager, Cancer Care*, **Carrum Health**
- Ron Vianu, *Co-founder and CEO*, **Covera Health**
- Jordan Karlitz, *Senior Medical Officer, Screening*, **Exact Sciences**
- Mark Prentice, *Director of External Relations*, **The Sheri and Les Biller Family Foundation**
- Lisa Woods, *VP, Physical and Emotional Wellbeing*, **Walmart**

Focused Learning Session C: Pharmacy

Expect real world examples from employers and their partners on leveraging alternative PBM models, focusing on pharmacy under medical and the changing role of specialty consultants. Hear about strategies that are transforming pharmacy benefit management and consider what is right for you.

- Suhas Gondi, *Chief Medical Officer and Public Policy Lead*, **Health Strategy, LLC**
- Stacie Hueller, *Sr. HR Director (Americas Benefits)*, **Medtronic**
- Annette Pownell, *Sr. Director, Innovative Pharmacy Programs*, **Navitus**
- Jake Frenz, *Founder and CEO*, **SmithRx**
- Rene Lehman, *Senior Benefits Program Manager*, **Workday**

9:45 – 10:05 am

Break

10:05 – 10:50 am

Breakout Session 4

Breakout 4A: Putting Reference-based Pricing in Action Through Alternative Health Plans and Direct Contracting

Learn how employers have navigated the challenges of implementing reference-based pricing driven plan design and direct provider contracts. Gain insights from employers on how they gained executive buy-in, tracked results and created health care infrastructure that improves cost and retention.

- Abby Davis, *Executive Vice President, Director - Health & Productivity, Analytics, and Clinical Consulting*, **Alliant**
- James Startare, *Vice President, Benefits*, **Aramark**
- Steven Knight, *Chief Operating Officer*, **Quantum Health**
- Kelly Keith, *Managing Director, Total Rewards*, **Rollins**

Breakout 4B: Reducing Pharmacy Spend through Active Clinical Management

Learn how active utilization management and clinically driven formulary oversight can drive meaningful savings in pharmacy. Hear how improved benefit structures, clinical expertise, data-driven decision-making have worked together to control pharmacy trend and walk away with practical examples of successful pharmacy benefit management strategies.

- Bruce Rogen, *Chief Medical Officer, Employee Health Plan*, **Cleveland Clinic**
- Mike Medel, *SVP and Practice Lead, Plan Sponsors*, **Pharmaceutical Strategies Group**

Breakout 4C: Driving Smarter Benefits Engagement: Making AI Work for HR and Employees

Explore how employers are using AI to provide confidential answers to sensitive benefits questions and simplify and

personalize benefit interactions, while saving money on administrative tasks. Real-world examples will show how data and automation have reduced friction and created a more engaging benefits experience.

- Tanner Pratt, *SVP, Engineering (AI/ML & Data Science)*, **bswift**
- Ana-Maria Constantin, *CEO and Co-Founder*, **Cascade AI**
- Ashley McDaniel, *Senior Director, Total Rewards NA*, **Rentokil Terminix**
- Nikki Wan, *Senior Director, Health & Welfare*, **Omnicom Group Inc.**

Breakout 4D: Addressing Hidden Cost Drivers Through GI Care

Hear how one employer identified a set of conditions that were negatively impacting employee health and increasing health care costs --- and that were previously under-the-radar. Learn how they implemented a solution to address gastrointestinal issues, why engagement in GI care has surpassed expectations, and the ways early identification and navigation to effective clinical programs can improve outcomes and decrease costs.

- Stacey Nelson, *Benefit Associate Manager*, **Accenture**
- Hau Liu, *Chief Medical Officer*, **Cylinder**

10:50 – 11:10 am

Break

11:10 – 11:50 am

Breakout Session 5

Breakout 5A: Beyond Treatment: Building Lifelong Cancer Support for Employees

Go beyond cancer care treatment and learn how employers are supporting survivorship - the overlooked phase of cancer care. Hear firsthand from an employer about how support across the entire cancer continuum can reduce hidden costs, improve quality of life, and walk away with practical steps to make survivorship the next frontier in your cancer strategy.

- Othman Laraki, *CEO*, **Color Health**
- Monica Ward, *Sr. Manager, Wellness and Population Health*, **United Airlines**

Breakout 5B: Alternative Health Plans with Advanced Primary Care at the Core

Learn how primary-care-centered health plans can deliver better outcomes and stronger employee engagement. Hear both the implementation challenges and opportunities based on real-world employer experience and the results achieved to date.

- Todd Smasal, *Vice President, Total Rewards & Employee Engagement*, **Northwestern Mutual**
- Ryan Donnelly, *Senior Vice President, Strategy & Innovation*, **Premise Health**

Breakout 5C: From Crisis Response to Prevention: Building a Resilient Workforce

Gain insight on how to build a more resilient workforce through proactive mental health strategies. Learn about employer-tested approaches for building resilience through coaching and early intervention that can prevent burnout and mental health crises, lower costs, and strengthen retention.

- Alison Borland, *Chief People and Strategy Officer*, **Modern Health**
- Liz Thiel, *VP, Culture & Talent*, **Netsmart Technologies**

11:50 am – 12:05 pm

Break

12:05 – 1:05 pm

Closing Plenary: Improving Health Across the Workforce: Personalizing Care and Driving Better Outcomes

Addressing the health care cost crisis requires interventions that scale easily and reach a large portion of the population in need of better health and well-being support. In this session, discover how advanced primary care models, data-driven insights and personalized guidance come together to improve health at scale. Speakers will offer tactics to close care gaps, improve chronic condition management and strengthen workforce health while reducing avoidable costs.

- Mike Adams, *Head of Benefits*, **7-Eleven**

- Patrick Nelli, *CEO & Founder*, **Aligned Marketplace**
- Jonathan Hayes, *Head of US Benefits & Global People Team M&A*, **FIS**
- Glen Tullman, **Chief Executive Officer**, **Transcarent**

1:05 – 1:10 pm

Closing Remarks

1:10 - 1:30 pm

Grab-and-Go Lunch