



## Tuesday, April 9

12:00 – 6:30 pm

[Registration Open for Employer Attendees](#)

3:00 – 5:00 pm

[Optional Networking Outdoor Activities for Employer Attendees](#) - Join the conference early to connect with peers and enjoy the unique experiences that Tucson has to offer.

- **Hike (Starr Circle):** Participate in an off-site hike in Saguaro National Park - a unique Tucson opportunity. A professional guide will lead you through the park's beautiful trails, offering breathtaking views. Transportation will be provided to and from the National Park.
- **Cooking Class (San Ignacio):** Compete to create tamales in a cooking challenge. The culinary staff at the JW Marriott Starr Pass will lead you through this exciting, interactive process.
- **Taste of the Sonoran Desert: Walking Tour and Reception (Ania Lawn):** Discover (and taste!) a sampling of the Sonoran Desert. Tour the grounds of the JW Marriott Starr Pass Resort, exploring desert plants and the foods and medicines they produce. After the tour, enjoy food and beverages featuring these plants (with a modern twist!), while meeting some of the unique animals that depend on the native flora.
- **Paint n' Sip (San Pedro):** Relax and unwind with a paint n' sip activity at the start of the conference! In this instructor-led session, attendees will paint an animal-themed picture while enjoying wine and small appetizers. All paint supplies will be provided and no previous art experience is needed.

6:30 – 8:00 pm

[Business Group on Health Awards Celebration \(Open to Employer Registrants only\)](#)

[Ania Terrace/Lawn](#)

The 2024 Awards Celebration will honor *Best Employers: Excellence in Health & Well-being* winners for their work on well-being and health equity and the winner of the Helen Darling Award recognized for Excellence in Health Care Value and Innovation.

## Day 1 Employer-Only Day – Wednesday, April 10

6:30 – 7:00 am

[Yoga](#)

[Well-being Experiential Lounge](#)

7:00 am – 2:00 pm

Registration Open for Employer Attendees

7:00 – 8:00 am

Mitakuye Oyasin Morning Ritual

A traditional Native American ceremony and unique Sonoran Desert experience

Salud Terrace

8:00 – 9:00 am

Employer Breakfast

9:00 – 9:45 am

Employer-only Day Welcome

- Ellen Kelsay, *President and CEO, Business Group on Health*

**Opening Keynote - Acting on Climate Change for Better Health**

Recognizing and reducing the impacts of global climate change is everyone's business. The path to proactive change and to minimizing public health impacts requires meaningful engagement and leadership from businesses and governments alike. This keynote will explore the effects of climate change on health and health equity and ways to strengthen our readiness and response to the adverse climate events impacting the communities we live and work in.

- Bechara Choucair, MD, *Senior Vice President, Chief Health Officer, Kaiser Permanente*

9:45 – 9:50 am

Break

9:50 – 10:30 am

**Employer-Only Plenary 1: Clear Vision, Costly Path. Employers Share Key Pillars of their Cancer Strategy: Screening, Quality and Navigation**

The effectiveness of cancer treatments grows with every passing year, but so does the complexity and cost. Employers work continually to identify new solutions to best support members affected by cancer. Join this session to learn how innovative solutions can be key to your cancer strategy to support early detection, improve screening compliance gaps, best navigate to quality, and more.

- Noora Garnett, *VP, Global Benefits, Hasbro, Inc.*
- Kevin Theissen, *Senior Director of Benefits, Nestlé USA*
- Sharon Castillo, *Director, Plan Administration, Interpretation, and Regulatory Matters, The Board of Pensions of the Presbyterian Church (U.S.A)*

10:30 – 10:50 am

Break

10:50 - 11:30 am

**Employer-to-Employer Sharing Session A – Select a discussion topic you wish to participate in from the following:**

- **A1: Re-envisioning a Compelling Onsite Experience**  
To entice employees back to the office, employers are exploring various on-site resources. Come and share how you are re-envisioning your on-site resources (on-site clinic, pharmacy, fitness center, childcare, etc.) to promote health, well-being and an overall positive workplace environment.
- **A2: The Intersection of Leave and the Employee Experience**  
Navigating leaves can be challenging for employees as they manage financial and health related concerns. Join us to discuss your approach to leave and time away, including how you are assessing and addressing the experiential

aspect of this increasingly important benefit.

- **A3: Navigating the Care Maze: Employers' Strategies for Guiding Employees to the Right Provider and Program**

Making the wrong choice in care raises costs for employers, reduces employee satisfaction, and can negatively impact health outcomes and join us in discussing how employers are empowering employees and support their journey through navigation programs.

**11:30 am – 1:00 pm**

**Employers-only Lunch**

**1:00 – 1:40 pm**

**Employer-to-Employer Sharing Session B - Select a discussion topic you wish to participate in from the following:**

- **B1: Communicate to Captivate: Best Practices in Employee Engagement Globally**

A strong communication strategy can significantly influence how employees engage and utilize their benefits. Join the discussion on how multinational employers are crafting their communication for global audiences, resulting in improved employee satisfaction and participation.

- **B2: Making Difficult Choices to Simplify Benefit Programs and Cut Costs**

Employers are taking a carefully measured approach to strike a balance between controlling costs and providing impactful benefit solutions. Join us to discuss how employers are managing the full portfolio of the plan offerings in a challenging cost environment.

- **B3: Mental Health Success Stories**

Mental health remains the top well-being focus area for employers, according to Business Group on Health [data](#). So what's working? Come prepared to share where your organization has been successful in meeting the mental health needs of employees, including how you're measuring impact and how you anticipate your mental health benefits and programs will continue to evolve to serve employees.

**1:40 – 1:55 pm**

**Break**

**2:00 – 6:00 pm**

**Registration Open to All Attendees (Sessions open to Employers only until 4:00 p.m.)**

**1:55 – 2:35 pm**

**Employer-to-Employer Sharing Session C - Select a discussion topic you wish to participate in from the following:**

- **C1: Washington Now: Policy, Politics, and Priorities for Employer Plans and Programs**

What's the latest from the Capitol, the agencies, and the White House on policy and compliance developments impacting employer plans sponsors? Come for a timely discussion with our policy expert on what's happening, why it matters, and employer's priorities and engagement.

- **C2: The Changing Role of Centers of Excellence**

Centers of Excellence are back in the spotlight as employers seek to advance quality and alternative payment models. Join the discussion on how employers are evaluating and assessing the use of centers of excellence across new geographies and for different conditions.

- **C3: Achieving Global Consistency in Health and Well-Being Benefits**

For multinational employers, it can be challenging and complex to achieve global consistency in benefits. Come join the discussion to explore best practices in achieving global consistency while ensuring country, regional and local programs take into consideration pertinent nuances including culture, norms and regulations.

**2:35 – 2:50 pm**

**Break**

**2:50 – 3:30 pm**

**Employer-only Plenary 2 - Unleashing the Power of Data to Address Social Determinants of Health**

It is clear that understanding and addressing social determinants of health (SDOH) is critical to improving the overall health of your employee population. What is often less clear is how to move from idea to action when it comes to creating solutions that meet the needs of that population. In comes the power of data. Join this conversation with two large employers to learn how they combine social determinants of health with health care data to design custom benefits programs.

- Jason Tzau, PharmD, *Head of US Health Plans, Amazon*
- Sanjay Motwani, *President, Artemis Health*
- John Senay, *Manager, Benefits, Wellness, and Leave, Holman*

**3:30 – 4:00 pm**

**Experiential Lounge Break**

**4:00 pm**

**Conference Open to All Attendees**

**4:00 – 5:05 pm**

**Opening Plenary - Driving Health Care Innovation Through Partnerships: Lessons from Walmart**

Every employer supports its workforce by offering diverse yet comprehensive health and well-being benefits. And when you are the world's largest private employer, that responsibility looms even larger, requiring creativity and strategy in designing programs and choosing partners. In this discussion, Walmart will share how it approaches partner relationships that drive health care innovation, as well as a roadmap that you can adapt to apply best practices and improve collaboration with partners and leadership in your own organization.

- Lisa Woods, *Vice President, Physical & Emotional Wellbeing, Walmart Inc.*
- Greg Goggans, *Director of Benefits, Walmart Inc.*
- Jaclyn Wainwright, *Co-Founder and CEO, AiRCare Health*
- Daniel Stein, MD, *Chief Executive Officer, Embold Health*
- Fahimeh Sasan, DO, *Chief Innovation Officer and Founding Physician, Kindbody*

**5:05 – 5:20 pm**

**Break**

**5:20 – 6:00 pm**

**Breakout Session 1**

**1A: A Truly Excellent Center of Excellence Is Inclusive and Accessible**

Over 90% of employers have a center of excellence (COE) strategy, but there is a wide range of approaches to selecting providers and plan designs to incentivize using them. Navigating decisions about how strict the inclusion criteria should be and how to steer and support employees in need of services provided by COEs can be tricky for employers. In this session you'll hear from an employer who have navigated these questions and crafted a COE strategy that supports their diverse population across geographies and income levels, while supporting care in community.

- Dickon Waterfield, *Chief Commercial Officer, Employer Direct Healthcare*
- Jennifer Cook, MD, *Board Certified Orthopedic Surgeon, Florida Joint Care Institute*
- Darcy Sementi, *Health Care Benefits Manager, State Farm Insurance Companies*

## **1B: The Mental Health Ground Game: Focusing on Organizational Factors to Lay a Foundation for a Mentally Healthy Workforce**

Despite substantial efforts to support employees' mental health, 77% of employers reported rising mental health needs for their workforce. Amid concerns of burnout and work-related distress, there is an opportunity to examine how work itself can impact mental health outcomes. By focusing on the role of organizational factors like workload and employee recognition, this session will uncover how thoughtful work design and management can create conditions that nurture mentally healthy, high-performing workforces.

- Joe Grasso, PhD, *Vice President, Workforce Transformation*, **Lyra Health**

## **1C: Value-Based Primary Care: The Doorway to Improved Patient Experience**

An exceptional health care experience starts with primary care. In this session, attendees will hear the critical evidence on primary care, learn the best practices for building an advanced primary care model and leave with top actions to take for their own primary care approach. One employer will describe how they are doubling down on primary care as the "front door" to the health care experience - and the initial success already achieved.

- Josh Dunsby, PhD, *VP Client Advocacy and Consultant Relations*, **One Medical**
- Linda Brady, *VBC Portfolio and Network Strategy Manager, Health Care Strategy and Well Being*, **The Boeing Company**

## **1D: Mitigate Health Inequity and Improve Maternal Outcomes with Birth Doulas**

With maternal mortality rates continuing to rise, especially among those in the BIPOC community, it is clear we are at a crossroads regarding maternal health and equity. Join this session to learn data driven insights on how birth doulas can improve maternal outcomes through lower rates of cesarean sections and shorter duration of labor, and how employers can access a vetted network enabling comprehensive care coordination.

- Crystal Tomczyk, *Vice President, People, DEIB & L&D*, **Figma**
- Jeni Mayorskaya, *Founder and CEO*, **Stork Club**

## **1E: Innovation Session: The Missing Link in Digital Health Programs - Dedicated Virtual Care Teams**

Disconnected care can be detrimental to health outcomes and detract from a patient's experience through their care journey. Join this interactive session to learn the value dedicated care teams bring, how they supplement digital health programs, and how Vivante Health implements them to integrate their digestive health solutions within the broader care delivery system.

- Erin Commons, *VP, Care Management*, **Vivante Health**
- Chris Roger, *Regional VP, Enterprise Sales West*, **Vivante Health**

**6:00 – 6:30 pm**

**Experiential Lounge Break**

**6:30 – 8:30 pm**

**Big Sky Welcome Party (Open to all Attendees)**

**JW Marriott Starr Pass – Salud Terrace, Meecha Lawn, Plunge, Tash Lawn**

**Day 2, Thursday, April 11**

**Conference Open to All Attendees**

**6:30 – 8:00 am**

**Fitness Activity – Hike**

A morning hike, for all skill levels, which will start and end at the JW Marriott Starr Pass. The hike will follow a scenic trailhead adjacent to the hotel.

**Starr Circle**

**7:00 am – 5:30 pm**

**Registration Open**

7:30 – 8:30 am

Breakfast

Ania Terrace

8:30 – 9:15 am

### Plenary 1 - Value Driven Strategies for Cost Control

The challenging cost environment potentially accelerates some of the more “disruptive” strategies aimed at improving the value of health care. Forward-thinking employers are redesigning strategies and managing health care benefits to control costs while improving outcomes. Join this session to learn how employers are adopting innovative plan designs, data-powered quality steering, virtual and on-site solutions to make health care more affordable for all.

- Melanie Fowler, *Benefits Program Sr. Strategist*, **Clayton Homes**
- Pascale Thomas, *Vice President – Enterprise Benefits and Well-Being*, **The Walt Disney Company**
- Laurie Mitchel, *Assistant Vice President, Global Wellbeing & Health Management*, **Unum Group**

9:15 – 9:20 am

Break

9:20 – 9:50 am

### Mind Stretch – Think Like an Ad Agency: Health and Well-Being Comms that Inspire Action

Say goodbye to boring benefits communications. Learn how you can take lessons from the world of advertising and use them to create health and well-being communications that grab employee attention and inspire action.

- Rhys Davies, *Director, Internal and Benefits Communication*, **Gallagher**

9:50 – 10:05 am

Break

10:05 – 10:45 am

### Breakout Session 2

#### 2A: When The Customer Isn't Always Right: Managing the Mental Health of Your Frontline Workers

Frontline employees continue to face unique pressures and challenges even after the COVID-19 public health emergency. The demands of their roles are leading to an increased burnout rate and exacerbated adverse mental health impacts. This session will identify factors that are contributing to an increased emotional toll for restaurant and retail frontline workers while exploring strategies to develop a comprehensive workforce mental health benefit that addresses the specific needs of this population.

- Dave Pawlowski, *Chief Operating Officer*, **CuraLinc Healthcare**
- Pam Price, *Senior Director of Benefits*, **Darden Restaurants**

#### 2B: The Last Frontier: The Municipality of Anchorage's Expedition to Affordable, High Quality Primary Care

When the Municipality of Anchorage Alaska partnered with their advanced primary care (APC) provider in 2018, their goals were to offer a benefit that would reduce the total cost and promote better access to high quality care. Discover how this collaboration achieved these goals as well as enhanced integration with their benefit ecosystem partners.

- Heidi Baines, MD, *Family Physician and Medical Director*, **apree health**
- Elizabeth Vollstedt, *Director of Employee Benefits*, **Municipality of Anchorage Alaska**

#### 2C: Cross My Heart: Improve Heart Health with Behavioral Change

Research has shown that GLP-1s can reduce the risk of cardiovascular disease. However, relying solely on medication is just one piece of the puzzle. Experts agree that the key to promoting heart health is multifaceted, centered on lifestyle



intervention and supported by pharmacotherapy, when appropriate. Outcomes such as blood pressure reduction, weight loss, and cholesterol reduction are better when the two are paired together. In this session, one employer will share how giving members access to a digital heart health solution enabled them to overcome the challenges of lifestyle change, leading to better long-term results.

- Jenn Roberts, *VP, Employer Health Strategy*, **Hello Heart**
- Derek Butts, *Manager, Benefits*, **Phillips 66**

## **2D: Equity by Design: Advancing Workforce Well-being**

Equitable benefits are a vital part of any workplace well-being strategy. They foster a healthy and engaged workforce while aligning with an organization's commitment to promoting a positive, inclusive, and productive work environment.

Join this discussion to explore the intersection of health equity, employee benefits, and workforce well-being. Participants will learn from Disney's approach to equitable benefits and leave with actionable steps to implement a health equity vision within their organizations that prioritizes employee well-being, increases job satisfaction, improves health outcomes and cultivates a positive and inclusive workforce.

- Ana Rodriguez, *Sr. Manager Benefits DE&I Initiatives*, **The Walt Disney Company**
- Shelly MacConnell, *Chief Strategy Officer*, **WINFertility**

## **2E: Innovation Session: Survey says...how healthy are you feeling lately?**

Determining the impact and ROI of benefit solutions often involves complicated formulas, performance guarantees, and engagement metrics. But what does that tell us about how patients actually feel? Join us in exploring how asking members a simple question can unlock insights about patient-reported Healthy Days and drive engagement in benefits in new and meaningful ways.

- Alexandra Yurkovic, MD, *Vice President, Clinical Strategy and Outcomes*, **Included Health**

**10:45 – 11:00 am**

**Break (Experiential Lounges)**

**11:00 – 11:40 am**

**Breakout Session 3**

## **3A: Bullseye: Behavioral Health Navigation at the Point of Care Improves the Patient Journey for Target's Team**

A majority of large employers see virtual care as having a significant impact on the future of health care delivery. Employer leaders are already pushing the bounds of what is possible. In this session, you'll hear from a large employer regarding how they have improved the patient experience, brought down costs and y increased the use of mental health services. They have done this by partnering with a company that arms virtual providers with comprehensive information to facilitate seamless transitions to mental health tools and other supports during the patient's visit.

- Tanya Dillard, *Sr. Vice President, Product Management & Innovation*, **CirrusMD**
- Kim Doyle, *Senior Director, Health Benefits and Well-being*, **Target Corporation**

## **3B: Reimagining Health Care Stakeholder Roles: A Blueprint for Change**

In the ever-evolving health care landscape, employers' focus on access to high-quality medical care remains a constant. In this session, speakers will delve into how Academic Medical Centers (AMCs) contribute to enhancing health outcomes and patient experience. Panelists examine the role of AMC's amidst the rising prevalence of serious and complex conditions and the advancement of precision treatments tailored to individual patient needs. Additionally, attendees will hear from an employer on their collaboration with an AMC to ensure equitable access to top-tier care.

- Oyebode (Bode) Taiwo, MD, *Senior Vice President and Chief Medical Officer, 3M Company*
- Steven Lester, MD, *Professor of Medicine, Cardiologist and Health Care Futurist, Mayo Clinic*

### **3C: Follow Your Gut: How to See Beyond Stigma and Guide Employees to Better Health**

Some of the most debilitating (and costly) health conditions are shrouded in stigma, creating challenges for employees and benefits leaders alike. This panel will draw from one employer's journey rolling out a virtual digestive care program, focusing on the exploration and advocacy required to advance the health of a modern workforce. Unpack what matters most to patients and learn how to structure health benefits to improve employees' quality of life and work.

- Lindsay Krafcik, *Benefits Manager, Autoliv*
- Karina Araceli Farias Mendoza, *Payroll Coordinator, Autoliv*
- Samuel Holliday, *Co-Founder & CEO, Oshi Health*

### **3D: Navigating Navigation: Koch's Approach to Improve the Employee Health Care Experience**

The U.S. health care system is fragmented and complex, often leading to frustration in receiving care. With health care expenses on the rise and productivity losses from workplace stress and burnout, addressing these issues is critical. Ensuring employees thoroughly understand their benefits and how best to use them can lead to both improved health outcomes and financial savings. In this session, Koch Global Services will share how they are addressing their employees' health care needs with a digital platform that provides a one-stop shop including advocacy, personalization and a whole health approach improving the quality of care received.

- Griffin Reynolds, *Wellbeing Program Manager, Benefits Strategy, Koch Global Services*
- Francesca Rinaldo, MD, PhD, *Senior Vice President of Clinical Product and Innovation, Sharecare*

### **3E: Innovation Session: Making Value-based, Advanced Primary Care Accessible to All**

Today's benefit leaders must manage a distributed workforce, a dizzying array of point solutions, and somehow determine how to purchase the best value care, all within tightening budgets. This workshop will walk through innovations that employers can deploy to elevate primary care for their populations. Attendees will have an opportunity to design their own "system of health" to address the primary care needs of their entire workforce in this thought-provoking session, while walking away with tools on how to make value-based care accessible for their populations.

- Scott Shreeve, MD, *CEO, Crossover Health*

**11:40 am – 1:00 pm**

**Lunch and Experiential Lounges**

**1:00 – 1:40 pm**

**Plenary Session 2 – Ending Ridiculous Drug Prices: A Fireside Chat with Mark Cuban**

Join us for this fireside chat illuminating one entrepreneur's quest to finally put an end to what he calls "ridiculous drug prices".

- Mark Cuban, *Co-founder, Mark Cuban Cost Plus Drug Company*
- Ellen Kelsay, *President and CEO, Business Group on Health*

**1:40 – 2:00 pm**

**Break**

**2:00 – 2:40 pm**

**Breakout Session 4**



#### **4A: Beyond the Buzz: How AI-Driven Employee Experiences Reach “Consumer-Grade”**

“AI” has reached a fever pitch, joining other industry buzzwords like “consumer-grade” and “personalized.” Join this conversation to learn how one employer launched a partnership that uses AI to deliver experiences and incentives that identify employee needs and motivate each unique member to take action. This session will underscore how Bank of America’s partnership with Well has increased employee trust, satisfaction and engagement across existing programs.

- Kate Phillips, *Head of Global Benefits*, **Bank of America**
- Renya Spak, *Chief Growth Officer*, **Well**

#### **4B: Build Best-In-Class Global Family Benefits with Inclusive Care**

Meeting the diverse needs of an increasingly global workforce is top of mind for employers. With employees underserved by traditional health care and misinformation swirling, more are turning to their employer for support. How can you build best-in-class inclusive care for employees that increases engagement and meets employee needs while managing costs? In this session, dive into the latest insights and data on family benefits trends. Unlock actionable tips for building a comprehensive family benefits program that supports employees globally, delivers inclusive care, and lowers health care costs.

- Lian Neeman, *Director of Benefit Experience and Technology* (Global Benefits), **Amazon**
- Maria Walsh, *SVP, Head of Global Benefits*, **Hearst Corporation**
- Kate Ryder, *Founder & CEO*, **Maven Clinic**

#### **4C: Lifestyle Spending Accounts: Spicing up the Discussion**

Personalized benefits beyond traditional health and wealth are becoming the new standard, and employers are using lifestyle spending accounts to put employees in the driver's seat. A panel discussion with a fiery twist will showcase case studies of employers who have implemented LSAs, highlighting creative ideas around flexible benefits, budget repurposing, and engagement.

- Ryan Ramsey, *Vice President, Strategic Alliances*, **Espressa**
- Tom Moran, *Vice President, Global Benefits & Mobility*, **Nielsen**
- Jenny Stamm, *Director, Benefits*, **Procore Technologies**

#### **4D: The Whole Story: Face SDoH Head-on to Improve Whole Health for Your Workforce**

Employer-sponsored benefits and programs can assist employees through some of life’s toughest challenges. Employer experience also shows that crafting benefits to help address SDoH has the potential to impact desired outcomes, including improving mental health, reducing ER visits and increasing preventive and primary care visits. In this session, speakers will describe how they’re deepening their understanding of employees’ social needs (and how they impact overall health and well-being), the initiatives they’ve designed to address those needs, including actions to combat food and nutrition insecurity, and results to-date.

- Kofi D. Essel, MD, *Food as Medicine Program Director*, **Elevance Health**
- Donna Gibson, *Staff Vice President, Associate Benefits HR Benefits and Total Rewards*, **Elevance Health**
- Lisa Vilaverde, *VP, Benefits Strategy, Health & Wellbeing*, **Marriott International**

#### **4E: Innovation Session: Culture Catalyst: Peer-Powered Champion Networks**

Discover the art of crafting a revolutionary well-being program by delving into the power of peer champion networks. Join Illinois Tool Works in unveiling their people-first approach, employing peer champions to cultivate engagement and establish a resilient well-being culture for over 15,000 employees across 150 locations nationwide.

- Joanne Copas, *Manager, Health and Welfare*, **Illinois Tool Works**
- Matthew Perecich, *JD, Program Manager, Health & Life*, **Illinois Tool Works**
- Christine Muldoon, *Senior Vice President of Marketing & Strategy*, **WebMD Health Services**

**2:40 - 2:55 pm**

**Break**

**2:55- 3:35 pm**

**Breakout Session 5**

**5A: Concierge Plan Design: FedEx's Key to Improved Advocacy, Affordability and Access**

The health care system is often confusing, expensive, and can be time-consuming to navigate. Employers are always looking for effective approaches to creating a seamless and accessible experience for their employees, but it isn't easy. In this session, hear from one employer that took a three-pronged approach to creating a benefit offering that gets members to care quickly, at an affordable price for all employees, with dedicated navigators to support them through the system. The discussion will explore how employers can co-create custom approaches with willing partners in support of their workforce.

- Brian Athow, *Director*, **FedEx**
- Nicole Stewart, *Vice President, Client Relations*, **UnitedHealthcare**

**5B: Follow The Money: Are All of My Benefits Programs Really Worth It?**

In the complex and dynamic world of health benefits, HR leaders often grapple with showcasing the value of programs and backing key benefits decisions with robust data. This is crucial not just for assessing the effectiveness of various programs, but to inform decisions regarding contract renewals and the procurement of new vendors. Join this session to hear one approach to health benefits evaluation through an integrated, independent, data-backed analysis anchored in data science.

- Lalit Wangikar, *CEO and Founder*, **Cognitio Analytics**
- Erika Kurtz, *Senior Director, Global Benefits*, **Comcast NBCU**
- Kati Stratos, *Executive Director and Head of Data for Total Rewards*, **Comcast NBCU**

**5C: The Balancing Act: Building a Comprehensive - and Manageable - Benefits Strategy for Better Results**

More digital health solutions continue to enter the market to address a wide variety of patient needs and gaps in the U.S. health care delivery system. As more employers seek to include these solutions in their benefits offerings to facilitate access to care for their employees, the importance of preventing a disjointed care experience correspondingly rises. Join this session to learn how one employer is addressing their need to prioritize integration among a comprehensive set of digital health solutions without creating a burdensome experience for their employees.

- Ashley Hayes, *Director of Client Success*, **DarioHealth**
- Peyton Kennedy, *Sr. Benefits Analyst*, **H&R Block**
- Kathleen Romero, *Manager, Benefits*, **H&R Block**

**5D: Meeting the Moment: Addressing Women's Health Gaps and Taboos**

Fertility, pelvic floor health, time away, menopause and caregiving: for women, navigating their unique health needs, along with those of their loved ones, can be a challenge. In this session, two employers will share their strategies to support women's health across various life stages, tailored to attract and retain talent. Participants will learn how an innovative, proactive approach helped these companies address employee needs through the implementation of benefits specifically designed for women's health and well-being.

- Bijal Toprani, *DPT, PT, Pelvic Health Physical Therapist, Commercial Consultant*, **Hinge Health**
- Katie Marmann, *Benefits Vendor Manager*, **Koch Industries**
- Katie Kirkland, *Director, Benefits & Wellbeing*, **Southern Company**

### **5E: Innovation Session: Reimagining Backup Care: Flexible, Tech-Forward Solutions Working Families Need**

Caring for yourself, your loved ones and community members is one of the most fundamental things humans do, so why is it so hard? In this session, Wellthy will facilitate a mind stretch activity exploring new ways to support and retain employees throughout the complex care challenges that emerge throughout the phases of life.

- Lindsay Jurist-Rosner, *CEO and Co-Founder, Wellthy*
- Samara Bishop, *Senior Account Executive, Backup Care, Wellthy*

**3:35 – 3:55 pm**

**Break (Experiential Lounges)**

**3:55 – 4:40 pm**

### **Plenary Session 3: More than Just GLP-1s: Creating an Obesity Treatment Strategy that Addresses the Full Spectrum of Care**

Not only is obesity care much more than just prescribing GLP-1s, the most important patient outcomes are far broader than weight loss. Comprehensive care is vital to curb the escalating rates of 'cardiometabolic' - three common and comorbid conditions. During this panel discussion, learn how employers can implement an evidence-based obesity treatment strategy that drives clinically significant weight loss and associated health improvements, with a focus on quality care and cost management.

- Urvashi Patel, PhD, *Vice President, Data and Analytics, Evernorth*
- Katherine Saunders, MD, *Co-Founder, Intellihealth*
- Amy Meister, DO, *Chief Medical Officer, WeightWatchers for Business*

**4:40 – 5:20 pm**

### **Plenary Session 4 - Pharmacy Benefits Reimagined: Innovative Approaches from Varying Views in the Trenches**

Innovators discuss the solutions they deploy or deliver for their clients, aiming to simplify drug pricing, contracting and making prescription drugs more affordable.

- Sandra Clarke, *Chief Operating Officer, Blue Shield of California*
- Ryan Kelly, *Chief Technology Officer, Capital Rx*
- Julia Bryan, *Benefits and Compensation Manager, Subaru of Indiana Automotive*

**5:20 – 5:30 pm**

**Break**

**5:30 – 5:45 pm**

**Buses Depart for Networking Reception**

**Starr Circle**

**6:00 – 7:30 pm**

**Networking Reception**

**Tucson Museum of Art**

**7:30 - 7:45 pm**

**Buses Depart for JW Marriott Starr Pass**

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## **Day 3, Friday, April 12**

**6:30 – 7:00 am**

**Yoga**

**Well-being Experiential Lounge**

**7:00 am – 9:00 am**  
**Registration Open**

**7:00 – 8:00 am**  
**Breakfast**

**8:00 – 8:45 am**

**Plenary 5 – The Pediatric Mental Health Crisis: Helping Caregivers, Helping Families**

It's been well documented that children today face myriad mental health challenges, ranging from anxiety and depression, to eating and substance use disorders. These challenges take a toll on kids, as well as their caregivers who often struggle to find and access high-quality pediatric care when they need it the most. But hope is not lost. Numerous behavioral health solutions designed for children are now available and meeting the previously unmet need for tailored and timely care. In this session, three clinicians with expertise in pediatric behavioral health will discuss the impact of pediatric mental health on families today, and how employers can support employees across multiple levels of care.

- Jenna Carl, PhD, *Chief Medical Officer, Big Health*
- Myra Altman, PhD, *Chief Clinical Officer, Brightline*
- Suzette Glasner, PhD, *Chief Scientific Officer, Pelago*

**8:45 – 8:50 am**  
**Break**

**8:50 – 9:35 am**

**Closing Plenary - Harnessing Emerging Tech Capabilities for Good**

Technology is not new to health care - yet it has evolved considerably and continues to do so at seemingly lightning speed. With emerging generative capabilities already here and more on the horizon, harnessing its power in a way that is responsible and mobilizes patients, providers and health plans alike is critical. The journey we've been on charts the course for the journey that lies ahead – advancing affordability, quality and simplicity in health care with the help of technology.

- Kate Brown, *Partner, Center for Health Innovation Leader, Mercer*
- Jean-François Beaulé, *Executive Vice President, Health Plan Strategy & Innovation, UnitedHealthcare*

**9:35 am – 9:45 am**  
**Closing Remarks**

- Jim Winkler, *Chief Strategy Officer, Business Group on Health*

**10:00 am**  
**Charter Buses to Tucson and Phoenix Airports**