



Tuesday, April 9

12:00 – 6:30 pm

[Registration Open for Employer Attendees](#)

3:00 – 5:00 pm

[Optional Networking Outdoor Activities for Employer Attendees](#) - Join the conference early to connect with peers and enjoy the unique experiences that Tucson has to offer.

- **Hike:** Participate in an off-site hike in Saguaro National Park - a unique Tucson opportunity. A professional guide will lead you through the park's beautiful trails, offering breathtaking views. Transportation will be provided to and from the National Park.
- **Cooking Class:** Compete to create tamales in a cooking challenge. The culinary staff at the JW Marriott Starr Pass will lead you through this exciting, interactive process.
- **Discover the Tucson Outdoors – On-site Activity:** Participate in an interactive outdoor activity featuring content connected to the surrounding environment.

6:30 – 8:00 pm

[Business Group on Health Awards Celebration](#)

[Ania Terrace/Lawn](#)

The 2024 Awards Celebration will honor *Best Employers: Excellence in Health & Well-being* winners for their work on well-being and health equity and the winner of the Helen Darling Award recognized for Excellence in Health Care Value and Innovation.

Day 1 Employer-Only Day – Wednesday, April 10

6:30 – 7:00 am

[Yoga](#)

[Well-being Experiential Lounge](#)

7:00 am – 2:00 pm

[Registration Open for Employer Attendees](#)

7:00 – 8:00 am

Mitakuye Oyasin Morning Ritual

A traditional Native American ceremony and unique Sonoran Desert experience

Salud Terrace

8:00 – 9:00 am

Employer Breakfast

9:00 – 9:45 am

Employer-only Day Welcome and Opening Keynote - Acting on Climate Change for Better Health

Recognizing and reducing the impacts of global climate change is everyone's business. The path to proactive change and to minimizing public health impacts requires meaningful engagement and leadership from businesses and governments alike. This keynote will explore the effects of climate change on health and health equity and ways to strengthen our readiness and response to the adverse climate events impacting the communities we live and work in.

- Bechara Choucair, MD, *Senior Vice President, Chief Health Officer*, **Kaiser Permanente**

9:45 – 9:50 am

Break

9:50 – 10:30 am

Employer-only Plenary 1 – Clear Vision, Costly Path. Employers Share Key Pillars of their Cancer Strategy: Screening, Quality and Navigation

The effectiveness of cancer treatments grows with every passing year, but so too does the complexity and cost. Employers work continually to identify new solutions to best support members affected by cancer. Join this session to learn how innovative solutions can be key to your cancer strategy to support early detection, improve screening compliance gaps, best navigate to quality, and more.

- Andrew Gregg, *VP Employee Benefits*, **Prudential Financial**
- Noora Garnett, *VP, Global Benefits*, **Hasbro, Inc.**

10:30 – 10:50 am

Break

10:50 - 11:30 am

Employer-to-Employer Sharing Session A – Select a discussion topic you wish to participate in from the following:

- **A1: Re-envisioning a Compelling Onsite Experience**
To entice employees back to the office, employers are exploring various on-site resources. Come and share how you are re-envisioning your on-site resources (on-site clinic, pharmacy, fitness center, childcare, etc.) to promote health, well-being and an overall positive workplace environment.
- **A2: The Intersection of Leave and the Employee Experience**
Navigating leaves can be challenging for employees as they manage financial and health related concerns. Join us to discuss your approach to leave and time away, including how you are assessing and addressing the experiential aspect of this increasingly important benefit.

- **A3: Navigating the Care Maze: Employers' Strategies for Guiding Employees to the Right Provider and Program**

Making the wrong choice in care raises costs for employers, reduces employee satisfaction, and can negatively impact health outcomes and join us in discussing how employers are empowering employees and support their journey through navigation programs.

11:30 am – 1:00 pm

Employers-only Lunch

1:00 – 1:40 pm

Employer-to-Employer Sharing Session B - Select a discussion topic you wish to participate in from the following:

- **B1: Communicate to Captivate: Best Practices in Employee Engagement Globally**
A strong communication strategy can significantly influence how employees engage and utilize their benefits. Join the discussion on how multinational employers are crafting their communication for global audiences, resulting in improved employee satisfaction and participation.
- **B2: Making Difficult Choices to Simplify Benefit Programs and Cut Costs**
Employers are taking a carefully measured approach to strike a balance between controlling costs and providing impactful benefit solutions. Join us to discuss how employers are managing the full portfolio of the plan offerings in a challenging cost environment.
- **B3: Crafting Benefits for a Secure Financial Present & Future**
Financial well-being benefits have evolved beyond retirement benefits to include offerings that help employees achieve financial security across their lifespan. Discuss how employers are supporting their employee's financial well-being through various benefits and programs offered in response to changing needs and evolving workforce.

1:40 – 1:55 pm

Break

2:00 – 6:00 pm

Registration Open to All Attendees

1:55 – 2:35 pm

Employer-to-Employer Sharing Session C - Select a discussion topic you wish to participate in from the following:

- **C1: Washington Now: Policy, Politics, and Priorities for Employer Plans and Programs**
What's the latest from the Capitol, the agencies, and the White House on policy and compliance developments impacting employer plans sponsors? Come for a timely discussion with our policy expert on what's happening, why it matters, and employer's priorities and engagement.
- **C2: The Changing Role of Centers of Excellence**
Centers of Excellence are back in the spotlight as employers seek to advance quality and alternative payment models. Join the discussion on how employers are evaluating and assessing the use of centers of excellence across new geographies and for different conditions.
- **C3: Achieving Global Consistency in Health and Well-Being Benefits**
For multinational employers, it can be challenging and complex to achieve global consistency in benefits. Come join the discussion to explore best practices in achieving global consistency while ensuring country, regional and

local programs take into consideration pertinent nuances including culture, norms and regulations.

2:35 – 2:50 pm

Break

2:50 – 3:30 pm

Employer-only Plenary 2

Unleashing the Power of Data to Address Social Determinants of Health

It is clear that understanding and addressing social determinants of health (SDOH) is critical to improving the overall health of your employee population. What is often less clear is how to move from idea to action when it comes to creating solutions that meet the needs of that population. In comes the power of data. Join this conversation with two large employers to learn how they combine social determinants of health with health care data to design custom benefits programs.

- Jason Tzau, *Health Plan Strategy, Design, & Program Management Lead*, **Amazon**
- Sanjay Motwani, *President*, **Artemis Health**

3:30 – 4:00 pm

Experiential Lounge Break

4:00 pm

Conference Open to All Attendees

4:00 – 5:05 pm

Opening Plenary - Driving Health Care Innovation Through Partnerships: Lessons from Walmart

Every employer supports its workforce by offering diverse yet comprehensive health and well-being benefits. And when you are the world's largest private employer, that responsibility looms even larger, requiring creativity and strategy in designing programs and choosing partners. In this discussion, Walmart will share how it approaches partner relationships that drive health care innovation, as well as a roadmap that you can adapt to apply best practices and improve collaboration with partners and leadership in your own organization.

- Lisa Woods, *Vice President, Physical & Emotional Wellbeing*, **Walmart**
- Daniel Stein, *Chief Executive Officer*, **Embold Health**
- Fahimeh Sasan, MD, *Chief Innovation Officer and Founding Physician*, **Kindbody**
- Jaclyn Wainwright, *Co-Founder and CEO*, **AiRCare Health**

5:05 – 5:20 pm

Break

5:20 – 6:00 pm

Breakout Session 1

1A: A Truly Excellent Center of Excellence Is Inclusive and Accessible

- Jennifer Cook, MD, *Board Certified Orthopedic Surgeon*, **Florida Joint Care Institute**
- Darcy Sementi, *Health Care Benefits Manager*, **State Farm Insurance Companies**
- Dickon Waterfield, *Chief Commercial Officer*, **Employer Direct Healthcare**

1B: The Mental Health Ground Game: Focusing on Organizational Factors to Lay a Foundation for a Mentally Healthy Workforce

1C: Value-Based Primary Care: The Doorway to Improved Patient Experience

- Josh Dunsby, PhD, *VP Client Advocacy and Consultant Relations*, **One Medical**

- Linda Brady, *VBC Portfolio and Network Strategy Manager, Health Care Strategy and Well Being, The Boeing Company*

1D: Mitigate Health Inequity and Improve Maternal Outcomes with Birth Doulas

1E: *Innovation Session: The Missing Link in Digital Health Programs - Dedicated Virtual Care Teams*

- Erin Commons, *VP, Care Management, Vivante Health*

6:00 – 6:30 pm

Experiential Lounge Break

6:30 – 8:30 pm

Welcome Party (Open to all Attendees)

JW Marriott Starr Pass – Salud Terrace, Meecha Lawn, Plunge, Tash Lawn

Day 2, Thursday, April 11 [6:30 am – 7:30 pm]

Conference Open to All Attendees

6:30 – 7:45 am

Fitness Activity – Hike

A morning hike, for all skill levels, that will start and end at the JW Marriott Starr Pass. The hike will follow a scenic trailhead adjacent to the hotel.

7:00 am – 5:30 pm

Registration Open

7:30 – 8:30 am

Breakfast

Ania Terrace

8:30 – 9:15 am

Plenary 1 - Value Driven Strategies for Cost Control

The challenging cost environment potentially accelerates some of the more “disruptive” strategies aimed at improving the value of health care. Forward-thinking employers are redesigning strategies and managing health care benefits to control costs while improving outcomes. Join this session to learn how employers are adopting innovative plan designs, data-powered quality steering and condition-focused best practices to make health care more affordable for all.

- Casey Fordyce, *Vice President, Benefits, Cardinal Health*
- Melanie Fowler, *Benefits Program Sr. Strategist, Clayton Homes*
- Christopher Dysinger, *Vice President, Global Benefits, Walgreens Boots Alliance*

9:15 – 9:20 am

Break

9:20 – 9:50 am

Mind Stretch – Think Like an Ad Agency: Health and Well-Being Comms that Inspire Action

Say goodbye to boring benefits communications. Learn how you can take lessons from the world of advertising and use them to create health and well-being communications that grab employee attention and inspire action.

- Howard Fry, *Global Creative & Experience Director, Gallagher*

9:50 – 10:05 am

Break

10:05 – 10:45 am

Breakout Session 2

2A: When The Customer Isn't Always Right: Managing the Mental Health of Your Frontline Workers

- Dave Pawlowski, *Chief Operating Officer, CuraLinc Healthcare*
- Pam Price, *Senior Director of Benefits, Darden Restaurants*

2B: The Last Frontier: The Municipality of Anchorage's Expedition to Affordable, High Quality Primary Care

- Heidi Baines, MD, *Medical Director/Primary Care Physician, apree health*
- Elizabeth Vollstedt, *Director of Employee Benefits, Municipality of Anchorage Alaska*

2C: Cross My Heart: Improve Heart Health with Behavioral Change

- Jenn Roberts, *VP, Employer Health Strategy, Hello Heart*
- Derek Butts, *Manager, Benefits, Phillips 66*

2D: The Happiest Employees on Earth: How an Equitable Benefit Design Can Advance Workforce Well-being

- Ana Rodriguez, *Sr. Manager Benefits DE&I Operations, The Walt Disney Company*
- Shelly MacConnell, *Chief Strategy Officer, WINFertility*

2E: *Innovation Showcase*: It's A Lifestyle (Savings Account): The Strategic Benefit of the Future

10:45 – 11:00 am

Break (Experiential Lounges)

11:00 – 11:40 am

Breakout Session 3

3A: Bullseye: Behavioral Health Navigation at the Point of Care Improves the Patient Journey for Target's Team

- Kim Doyle, *Senior Director, Health Benefits and Well-being, Target Corporation*

3B: Reimagining Health Care Stakeholder Roles: A Blueprint for Change

- Oyebode (Bode) Taiwo, MD, *Senior Vice President and Chief Medical Officer, 3M Company*
- Steven Lester, MD, *Professor of Medicine, Cardiologist and Health Care Futurist, Mayo Clinic*

3C: Follow Your Gut: How to See Beyond Stigma and Guide Employees to Better Health

- Samuel Holliday, *Co-Founder & CEO, Oshi Health*
- Lindsay Krafcik, *Benefits Manager, Autoliv*

3D: Navigating Navigation: Koch's Approach to Improve the Employee Health Care Experience

- Francesca Rinaldo, MD, PhD, *Senior Vice President of Clinical Product and Innovation, Sharecare*
- Griffin Reynolds, *Wellbeing Program Manager, Benefits Strategy, Koch Global Services*

3E: Innovation Showcase: Making Value-based, Advanced Primary Care Accessible to All

- Scott Shreeve, MD, *CEO*, **Crossover Health**

11:40 am – 1:00 pm

Lunch and Experiential Lounges

1:00 – 1:40 pm

Plenary Session 2 – Ending Ridiculous Drug Prices: A Fireside Chat with Mark Cuban

Join us for this fireside chat illuminating one entrepreneur's quest to finally put an end to what he calls "ridiculous drug prices".

- Mark Cuban, *Co-founder*, **Mark Cuban Cost Plus Drug Company**
- Ellen Kelsay, *President and CEO*, **Business Group on Health**

1:40 – 2:00 pm

Break

2:00 – 2:40 pm

Breakout Session 4

4A: Beyond the Buzz: How AI-Driven Employee Experiences Reach "Consumer-Grade"

4B: Build Best-In-Class Global Family Benefits with Inclusive Care

- Lian Neeman, *Director of Benefit Experience and Technology* (Global Benefits), **Amazon**
- Maria Walsh, *SVP, Head of Global Benefits*, **Hearst Corporation**
- Kate Ryder, *Founder & CEO*, **Maven Clinic**

4C: Survey says...how healthy are you feeling lately?

4D: The Whole Story: Face SDoH Head-on to Improve Whole Health for Your Workforce

- Kofi D. Essel, MD, *Food as Medicine Program Director*, **Elevance Health**
- Donna Gibson, *Staff Vice President, Associate Benefits and Human Resources*, **Elevance Health**
- Lisa Vilaverde, *VP, Benefits Strategy, Health & Wellbeing*, **Marriott International**

4E: Innovation Showcase: Culture Catalyst: Peer-Powered Champion Networks

- Christine Muldoon, *Senior Vice President of Marketing & Strategy*, **WebMD Health Services**

2:40 - 2:55 pm

Break

2:55- 3:35 pm

Breakout Session 5

5A: Concierge Plan Design: FedEx's Key to Improved Advocacy, Affordability and Access

- Brandon Waits, *Vice President – Head of Total Rewards*, **FedEx**
- Nicole Stewart, *Vice President, Client Relations*, **UnitedHealthcare**

5B: Follow The Money: Are All of My Benefits Programs Really Worth It?

5C: Balance, Integrate and Optimize Digital Health Solutions to Connect the Employee Experience

- Kathleen Romero, *Manager, Benefits*, **H&R Block**

5D: Meeting the Moment: Addressing Women's Health Gaps and Taboos

- Bijal Toprani, DPT, PT, *Pelvic Health Physical Therapist, Commercial Consultant*, **Hinge Health**
- Katie Kirkland, *Director of Health and Benefits*, **Southern Company**
- Katie Marmann, *Benefits Vendor Manager*, **Koch Industries**

5E: *Innovation Showcase*: Reimagining Backup Care: Flexible, Tech-Forward Solutions Working Families Need

- Lindsay Jurist-Rosner, *CEO and Co-Founder*, **Wellthy**
- Samara Bishop, *Senior Account Executive, Backup Care*, **Wellthy**

3:35 – 3:55 pm

Break (Experiential Lounges)

3:55 – 4:40 pm

Plenary Session 3: More than Just GLP-1s: Creating an Obesity Treatment Strategy that Addresses the Full Spectrum of Care

Not only is evidence-based obesity care much more than just GLP-1s, the most critical patient outcomes are far broader than weight loss. Comprehensive care is vital to curb the escalating rates of 'cardiometabolic' - three common and comorbid conditions. During this panel discussion, learn how employers can implement an evidence-based obesity treatment strategy that drives clinically significant weight loss and associated health improvements, with a focus on quality care and cost management.

- Urvashi Patel, PhD, *Vice President, Data and Analytics*, **Evernorth**
- Amy Meister, DO, *Chief Medical Officer*, **WeightWatchers**
- Katherine Saunders, MD, *Co-Founder*, **Intellihealth**

4:40 – 5:20 pm

Plenary Session 4 - Pharmacy Benefits Reimagined: Innovative Approaches from Varying Views in the Trenches

Innovators discuss the solutions they deploy or deliver for their clients, aiming to simplify drug pricing, contracting and making prescription drugs more affordable.

- Sandra Clarke, *Chief Operating Officer*, **Blue Shield of California**

5:20 – 5:30 pm

Break

5:30 – 5:45 pm

Buses Depart for Networking Reception

Lobby

6:00 – 7:30 pm

Networking Reception

Tucson Museum of Art

7:30 - 7:45 pm
Buses Depart for JW Marriott Starr Pass

Day 3, Friday, April 12
Schedule, 6:30 am – 10:00 am

6:30 – 7:00 am
Yoga
Well-being Experiential Lounge

7:00 am – 9:00 am
Registration Open

7:00 – 8:00 am
Breakfast

8:00 – 8:45 am
Plenary 5 – The Pediatric Mental Health Crisis: Helping Caregivers, Helping Families

It's been well documented that children today face myriad mental health challenges, ranging from anxiety and depression, to eating and substance use disorders. These challenges take a toll on kids, as well as their caregivers who often struggle to find and access high-quality pediatric care when they need it the most. But hope is not lost. Numerous behavioral health solutions designed for children are now available and meeting the previously unmet need for tailored and timely care. In this session, three clinicians with expertise in pediatric behavioral health will discuss the impact of pediatric mental health on families today, and how employers can support employees across multiple levels of care.

- Suzette Glasner, PhD, *VP Clinical Affairs*, **Pelago Health**

8:45 – 8:50 am
Break

8:50 – 9:35 am
Closing Plenary - Harnessing Emerging Tech Capabilities for Good

Technology is not new to health care - yet it has evolved considerably and continues to do so at seemingly lightning speed. With emerging generative capabilities already here and more on the horizon, harnessing its power in a way that is responsible and mobilizes patients, providers and health plans alike is critical. The journey we've been on charts the course for the journey that lies ahead – advancing affordability, quality and simplicity in health care with the help of technology.

- Kate Brown, *Partner, Center for Health Innovation Leader*, **Mercer**
- Jean-François Beaulé, *Executive Vice President, Health Plan Strategy & Innovation*, **UnitedHealthcare**

9:35 am – 9:45 am
Closing Remarks

- Jim Winkler, *Chief Strategy Officer*, **Business Group on Health**

10:00 am
Charter Buses to Tucson and Phoenix Airports