



**National
Business
Group on
Health**

Addressing Racial and Ethnic Health Disparities: Employer Initiatives

National Business Group on Health
Center for Prevention & Health Services
Webinar
June 15, 2009
12:00-1:15 EST

Project Overview

- National Business Group on Health and the Office of Minority Health partnership
- Racial/Ethnic Health Disparities Board
- Upcoming Issue Brief on employer case studies



Health Disparities

Even when they have the same health insurance benefits and socioeconomic status, and when comorbidities, stage of presentation and other confounding variables are controlled for, members of racial and ethnic minority groups in the United States often receive lower-quality health care than do their white counterparts.

Smedley BD. *Unequal treatment: Confronting racial and ethnic disparities in health care*, 2003. Washington, DC: Board of Health Sciences Policy, Institute of Medicine; 2003.



Disparities

Racial and ethnic minorities disproportionately experience:

- Higher rates of disease
 - Including obesity, cancer, diabetes and AIDS
- Reduced access to care
 - Lacking primary provider or usual source of care
- Lack of routine care and prevention
 - Even among insured populations, they are less likely to receive preventive health services

Business Case Issue Brief

For the business case on how disparities affect employers, see

“Eliminating Racial and Ethnic Health Disparities; *A Business Case Update for Employers*”

At:

<http://www.businessgrouphealth.org/pdfs/Final%20Draft%20508.pdf>



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Submitting Questions

- Ask your question when the conference operator opens the line
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- Click on the Q&A tab at the top of your screen. Type your question and click the “ask” button.

Today's Webinar

- **K. Andrew Crighton**, Chief Medical Officer
Prudential Financial
- **Fred Williams**
Director, Health Management Strategies,
Quest Diagnostics Incorporated
- **Rebecca Main**, Director, Benefit Plans
Marriott International, Inc.

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