

# Reducing Costs in an Era of Reform: Benchmarking with Large Employers

## Employers' Pre-Conference Summit



**National  
Business  
Group on  
Health**

**Grand Hyatt Hotel**  
1000 H St. NW  
Washington, DC 20001  
**Monday, September 13, 2010**



### AGENDA

**12:00 p.m.**                    **Networking Lunch Buffet – Penn Quarter AB**

**12:45 – 12:55 p.m.**       **Summit Kick-off and Overview – Penn Quarter AB**  
*Helen Darling, National Business Group on Health*

**12:55 – 1:00 p.m.**        **Transition Break**

**1:00 – 2:30 p.m.**        **Benchmarking Session I**

#### **Cost Control Tactics - Bulfinch**

*Facilitator: Ronnie Goff, National Business Group on Health*

- Please come prepared to share your top three proven tactics.

#### **Implementing a Full Replacement Consumer-Directed Health Plan - Burnham**

*Facilitator: Brenna Shebel, National Business Group on Health*

- If you have implemented or are considering a full replacement CDHP, discuss the opportunities and challenges your company faces.

#### **Communicating Health Care Reform to Senior Leadership - Latrobe**

*Facilitator: Helen Darling, National Business Group on Health*

- Share how you communicated health reform to your senior management. Discuss lessons learned, what worked, and what did not.

**2:30 – 2:45 p.m.**        **Break**

**2:45 – 4:15 p.m.**        **Benchmarking Session II**

#### **Tactics to Control Pharmacy Costs: Adherence, Generic Utilization, and Specialty Pharmacy - Bulfinch**

*Facilitator: Pamela Williamson, National Business Group on Health*

- Benchmark on successful strategies to control pharmacy costs.

#### **Health Care Reform Implementation in 2011 – Latrobe**

*Facilitator: Ronnie Goff, National Business Group on Health*

- Discuss how your company has addressed the more *immediate* requirements of the Patient Protection and Affordable Care Act.

#### **The High Cost of Low Quality - Burnham**

*Facilitator: Brenna Shebel, National Business Group on Health*

- Benchmark on what your company has done to improve the quality of the health care services it purchases. Topic areas include patient safety, evidence-based care, and reducing avoidable ER visits.

**4:15 – 4:30 p.m.**        **Break**

**4:30 – 6:00 p.m.**        **Benchmarking Session III**

### **Plan Design 2011 - Bulfinch**

*Facilitator: Ronnie Goff, National Business Group on Health*

- Benchmark about the benefit changes you are implementing in 2011.

### **Affordability of Health Care Plans - Burnham**

*Facilitator: Brenna Shebel, National Business Group on Health*

- Ensuring that health care is affordable for low wage workers can be difficult. Share your strategies for designing employee cost sharing.

### **Preventive Health Care Services and Medications - Latrobe**

*Facilitator: Gerardo Serrano, National Business Group on Health*

- Discuss strategies to increase the use of preventive health care services and medications.

**6:00 – 7:00 p.m.      [Joint Networking Reception with the Board of Directors of the Institute on Health Care Costs and Solutions and the Institute on Health, Productivity, and Human Capital – Constitution CDE](#)**

**7:00 – 8:30 p.m.      Dinner – Constitution CDE**