

Health Care Strategies for 2011: Benchmarking with Large Employers



**National
Business
Group on
Health**

Employers' Summit

JW Marriott Hotel
1331 Pennsylvania Ave. NW
Washington, DC 20004
(202) 393-2000
www.jwmarriottdc.com
Wednesday, March 10, 2010



SUMMIT AGENDA

Continental Breakfast will be available beginning at 8:30 a.m.

9:00 – 9:10 a.m. Summit Kick-off and Overview of the Day – Salon F

9:10 – 9:15 a.m. Transition Break

9:15 – 10:45 a.m. Benchmarking Session I

o **Plan Design (1) – Salon H**

Facilitator: Karen Marlo, National Business Group on Health

- Benchmark with large employers about the benefit strategies you are planning for 2011.

o **Consumer-Directed Health Care – Salon J**

Facilitator: Brenna Shebel, National Business Group on Health

- Benchmark with a group of your peers about the opportunities and challenges your company faces in either implementing or managing a CDHP.

o **Employee Communications – Salon K**

Facilitator: Kyle Wendt, Lowe's

- What targeted communication strategies has your company tried? How effective were they? Attend this session to share and learn with your peers about effective communication efforts.

o **Strategies for Promoting Prevention – Cannon**

Facilitator: Ronnie Goff, National Business Group on Health

- What have you done to increase the use of preventive health services to reduce costs and improve the health of your employees and their families? Attend this session to share with your peers the innovative approaches you are taking on this issue.

10:45 – 11:00 a.m. Break

11:00 – 12:30 p.m. Benchmarking Session II

o **Plan Design (2) – Salon H**

Facilitator: Ronnie Goff, National Business Group on Health

- Benchmark with large employers about the benefit strategies you are planning for 2011.

o **High-Cost Claims Management – Salon J**

Facilitator: Karen Marlo, National Business Group on Health

- Have high cost claims been driving your cost trend? Discuss innovative solutions to address your high-cost claims.

o **Financial Incentives – Salon K**

Facilitator: Cindy Sloat, PepsiCo

- What type of financial incentives has your company used to engage your work force? How effective have they been? Attend this session to benchmark with your peers on the most effective methods for leveraging financial incentives.

o **Health Assessments in an Age of GINA – Cannon**

Co-facilitators: Brenna Shebel and Steve Ignatin, National Business Group on Health

- Are you curious how the Genetic Information Nondiscrimination Act (GINA) of 2008 affects your health assessments? Attend this session to learn how your peers are complying.

12:30 – 1:30 p.m. **Lunch – Salon F**

1:30 – 3:00 p.m. **Benchmarking Session III**

○ **Vendor Contracting and Management – Cannon**

Facilitator: Karen Marlo, National Business Group on Health

- What are the best practices in vendor contracting and management? Attend this session to benchmark with your peers on the approaches they have taken on this issue.

○ **Value-Based Plan Design – Salon H**

Facilitator: Ronnie Goff, National Business Group on Health

- Have you implemented or are you interested in implementing a value-based plan design? If so, attend this session to share with your peers on what you have been doing in this area.

○ **Cost Control Mechanisms (1) – Salon J**

Co-facilitators: Paul Hodgins, GE Infrastructure – Energy, and Gerardo Serrano, National Business Group on Health

- Attend this session for a *quick* “around-the-room” discussion on the various cost control mechanisms your company may be using. Please join to discuss the ROI on the following: dependent eligibility audits, HSA/HRA with HDHP, targeted wellness programs, increased cost sharing, and pharmacy cost management.

○ **Cost Control Mechanisms (2) – Salon K**

Facilitator: Brenna Shebel, National Business Group on Health

- Attend this session for a *quick* “around-the-room” discussion on the various cost control mechanisms your company may be using. Please join to discuss the ROI on the following: dependent eligibility audits, HSA/HRA with HDHP, targeted wellness programs, increased cost sharing, and pharmacy cost management.

3:00 p.m. **Adjourn**