



Institute on Innovation in Workforce Well-being

The Institute on Innovation in Workforce Well-being was established by the National Business Group on Health in 2003 as the Institute on the Costs and Health Effects of Obesity. The Institute was renamed in January 2010. It remains a resource for Business Group members and external audiences on obesity, while addressing the full range of lifestyle-related risk factors including inactivity and sedentary behavior, tobacco use, stress and diet/nutrition.

Mission Statement

To actively involve large employers in thought leadership, problem solving and the identification and development of best approaches to motivate employee and family engagement in improving health and well-being, with measurable results.

Objectives

- Be the national voice for employers on issues related to workforce well-being
- Be the leading source of information addressing workforce well-being
- Develop an integrated solution set that incorporates the most advanced thinking around employer-based incentive strategies and employee engagement.
- Facilitate a meaningful dialogue between large employers, national experts and policy makers regarding workforce well-being
- Provide a secure forum where members can share and access best practices and benchmark programs.

Major Initiatives

- **Best Employers for Healthy Lifestyles awards and the accompanying Global Distinction** recognition honor employer-sponsored programs to improve employee health and well-being in the U.S. and globally. *Global Distinction* recognition is in collaboration with the Global Health Benefits Institute.
- **WISCORESM** the Wellness Impact Scorecard is a tool used by large employers to evaluate their employee wellness program performance and benchmark against peer companies with respect to program offerings, participation rates and outcomes.
- **Annual Leadership Summit on Workforce Well-being** hosted by the Institute Board May 24 – 25, 2011 at the Ritz-Carlton Washington, DC. The theme of this year's Summit is *Building Culture, Designing Environments, Changing Behavior*.
- **Engagement strategies for healthy lifestyles** including design of wellness incentive (and penalty) programs, use of behavioral economics, and social norming and social networking to achieve and support behavior change in the workplace.
- **Obesity, diabetes and other lifestyle-related conditions** in adults and children, including best practice approaches for prevention and management.
- **Promotion of physical activity and healthy dining** in the workplace.

For more information about the Institute and membership opportunities, please contact LuAnn Heinen, Institute Director, at heinen@businessgrouphealth.org